



**FACT SHEET**

**OPENING DATE:** June 2005

**LOCATION:** Centrally located in an urban setting, Sedona Rouge Hotel & Spa is minutes from Uptown Sedona, Tlaquepaque Arts & Crafts Village and Gallery Row. Adjacent to hundreds of acres of designated National Forest land, Sedona Rouge provides visitors with a luxurious setting, majestic vistas, and a gateway to exploration.

**ADDRESS:** Sedona Rouge Hotel & Spa  
2250 West Highway 89A  
Sedona, Arizona 86336

**PHONE & FAX:** 928.203.4111 / Toll Free: 866.312.4111 / Fax: 928.203.9094  
**WEB SITE:** [www.sedonarouge.com](http://www.sedonarouge.com)

**RATES:** From: \$199 to \$450 per night.

**OWNERS/  
PROPRIETORS:** Bill Kassling, Robert Brooks, Jim Apple and Al Walburg.

**GENERAL MANAGER:** Ed Conway  
**DIRECTOR OF SALES:** Candy Scott  
**EXECUTIVE CHEF:** Ron Moler  
**SPA DIRECTOR:** Greg Retegan  
**SPA MANAGER:** Sue Ellen Barker  
**PRESS CONTACTS:** Patti Todd, Patti Todd, Public Relations- Sedona, AZ.  
Phone - 928.204.0514 / E-mail: [Patti@ptpr.biz](mailto:Patti@ptpr.biz)

**HOTEL INTERIOR  
DESIGN:** Marni Leis

**REDS  
INTERIOR DESIGN:** Cass Calder Smith, Principle; CCS Architecture

**ARCHITECT:  
ARCHITECTURE:** Evan Cross, Pahana Known Architects  
Moorish and Spanish Mediterranean influences abound supported by design elements that include authentic 18<sup>th</sup> century Tunisian.

**CAPACITIES:** 77-richly appointed guest rooms, suites and spa rooms  
5000 sq. ft. destination spa  
150-seat restaurant, bar and lounge

4000 sq. ft. of meeting and event facilities  
Outdoor swimming pool & Jacuzzi and fireplace  
700 sq. ft. fitness center  
Observation terrace viewing Thunder Mountain

**AMENITIES:**

High-speed wireless Internet throughout property  
Complimentary gourmet coffee service & SR bottled water  
Petite in-room refrigerator  
Exclusive bath amenities, lush bathrobes  
Andalusia courtyards throughout property  
Spa retail boutique  
Catering and banquet services available  
Yoga and Tai Chi on the observation deck and around the lap pool  
Personal trainer available by appointment  
Pet friendly; Handicapped accessible  
Adjoining guest rooms

**GUEST  
ACCOMMODATIONS:**

Accommodations are designed to capture the spirit of Andalusia luxury, with deep colors woven through soft fabrics and comfortable furnishings. Rooms are appointed with custom king or double queen beds, luscious linens and goose down feather duvets, a chaise lounge, ornate desk and Syrian chest. Guest rooms also have 32" LCD flat screen televisions, spacious walk-in showers with overhead rainshower sprays. Many and feature vaulted ceilings, fireplaces and viewing balconies with delicate ironwork.

***Junior Suites***

Feature two patios or viewing balconies with stunning red rock views Thunder Mountain. Some junior suites also feature a fireplace and connecting guest room, an ideal accommodation for families.

***Andalusia Suites***

These suites offer maximum floor space 500 square feet, a pull-out sofa bed, a fireplace and some of the best views of the famed Thunder Mountain Red Rocks, as well as the hotel gardens and courtyards.



**DINING:**

Reds, a contemporary bistro lounge and bar featuring gourmet, cuisine, delicious comfort food and small plate appetizers, prepared with love and finesse. The extensive wine list features new and old wines that seamlessly complement the cuisine.



**SPA:**

The Spa at Sedona Rouge is a full-service spa set apart from the main hotel building. The Spa features nine treatment rooms and seven specially designed spa guest rooms including one spa suite.

Treatments are seasonal and focus on caring for the body and clearing and centering the mind. The Spa retail boutique features an exclusive line of products that have been created with indigenous herbs and plants known for their restorative healing properties.

The Spa also features a tranquility room and garden for relaxing before and after treatments as well as indoor and outdoor whirlpools. A couple's treatment room is available with soaking tub, private outdoor shower and massage tables.

Spa facilities include:

- Two facial rooms
- Three basic massage rooms
- One Ayurvedic wellness room
- One couples treatment room with two massage tables and an outdoor shower
- One couples treatment room with sunken tub
- One manicure/pedicure room

***Spa Guest Rooms***

Perfect for indulgent pampering of the spirit and the body, these rooms feature in-room soaking tubs in the living area and assorted luxurious spa amenities for additional pampering. Located within the spa facility and away from the main hotel building, spa guest rooms are perfect for a romantic get-away.

***Spa Suite***

The spa suite features the same amenities as the spa guest rooms, with additional living room space to accommodate a private spa reception or celebration.

**FITNESS CENTER:**

700 square feet of state-of-the-art exercise equipment  
Personal trainer available by appointment  
Yoga and Tai Chi classes taught by the outdoor pool or on the observation deck